

# STOP THRASHING AND START THRIVING!

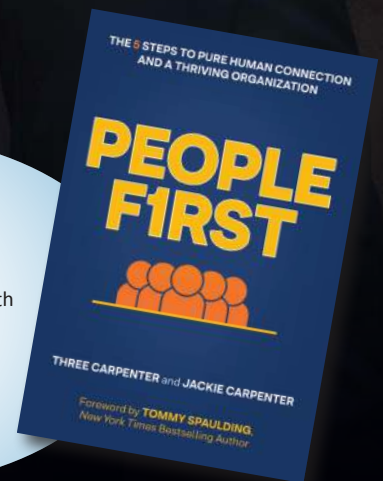
## TRANSFORM YOUR ORGANIZATION TO PEOPLE FIRST!

Working in the private club industry where customer expectations are at an extreme, Three and Jackie Carpenter are uniquely qualified to help others create positive employee experiences. They've developed an easy to implement 5-step roadmap that develops employees at every phase of the employee lifecycle and creates upbeat work cultures through connection.

Three and Jackie are relatable and will teach you how to create a People First environment that unleashes potential, sparks passion and ignites purpose in a way that brings about amazing results for your organization.



Their book,  
***People First***  
Released on October 5<sup>th</sup>  
Bulk orders  
available through  
Post Hill Press.



### The 5 Steps include:

- Recruiting Rockstars
- Hiring People Who Fit
- Onboarding and Equipping Employees
- Developing the Ownership Mindset
- Achieving Lasting Value

# What We Do

Each program listed below may be offered in person or virtually as a...

## Keynote Speech

(One hour, 90 minutes or two hours)

## Educational Workshop

(Half day, full day or multi-day)

## Team Training Session

(Ranging from two to eight hours)



- **Transforming Your Organization to *People First***

The difference between thriving and thrashing in the business world today is a *People First* culture! In this inspiring session, discover essential best practices for creating a caring workplace and receive actionable takeaways for immediate implementation.

- ***People First* Leadership Training**

The key to keeping employees engaged, fulfilled and eager to give their best is ensuring all managers and supervisors are leading with the *People First* mentality. This step-by-step training session addresses common manager pitfalls and provides actionable guidance for management and supervisor development.

- **The 5 Steps**

Take a deep dive into each of the 5 steps of pure human connection and identify ways to enhance the employee experience at every phase of the employee life cycle from recruitment through retention.

We want you to win! Let's customize a message specifically to your organization needs. Contact us to discuss your ideal education or be inspired by the additional topics below:

- Recruiting, Interviewing and Hiring Rock Stars
- Orientation, Onboarding and Training
- Retaining and Rewarding
- *People First* Training for Managers on all Levels

We Can't Wait to Connect With You!

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ThreeandJackie



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# Who We Are



## Biography:

Three and Jackie Carpenter have spent their careers in the private club industry, where customer service must be at the highest level. With a track record for creating incredibly connected teams, upbeat work cultures and thriving organizations, Three and Jackie develop and encourage employees to excel beyond their own expectations. The Carpenters have helped some of the most historic and respected country clubs become profitable and have enriched the lives of hundreds of coworkers through the process. Coaching and cheering on students, interns and young people early in their careers is their specialty.

Known for their enthusiasm and ability to connect people, Three and Jackie continue to work in the private club landscape. They speak and mentor others on the importance of People

First in the business world. Both born and raised in Iowa, Three and Jackie are relatable, authentic and passionate about helping others achieve their goals, enjoy their work and lead fulfilled professional lives.

Three and Jackie's book, *People First: The 5 Steps to Pure Human Connection and a Thriving Organization* is a comprehensive roadmap to building teams who operate with loyalty, ownership, value and excellence. The book will be released on October 5, 2021 by Post Hill Press.



## Testimonials:

"Three and Jackie have natural energy that truly inspires their audience through great storytelling and relevant content. They are a trusted resource for providing actionable takeaways and have scored high across the variety of opportunities in which we have engaged them."

— Hannah Eanes, Vice President,  
Professional Club Marketing Association



"Three and Jackie's passion and enthusiasm are contagious. They genuinely connect with their audiences and leave a lasting impression,"

— Tommy Spaulding, Professional Speaker and  
New York Times Best Selling Author of "It's Not  
Just Who You Know" and "The Heart-Led Leader"



"Exciting and impactful! Whether it's a workshop, a keynote or a staff training, be prepared to be inspired and ready to take action!"

— Kim Pasquale, Vice President,  
Club Management Association  
of America



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